

Busnes | Business
Cymru | Wales

ACCELERATED GROWTH PROGRAMME




UNDEB EWROPEAIDD
EUROPEAN UNION



Llywodraeth Cymru
Welsh Government

**Cronfa Datblygu
Rhanbarthol Ewrop
European Regional
Development Fund**



Could your business benefit from specialist advice and support to unlock its true growth potential?

As a leader of a Welsh-based business, you'll know this programme is for you if:

- you and your team are totally committed to rapidly growing your business
 - your business requires specialist consultancy and advice to help overcome the challenges associated with rapidly scaling up
 - you recognise that you may have to up-skill you and your team in order to successfully grow the business
 - you require professional advice on critical topics like raising finance, developing your systems, winning higher-profit customers and developing a winning team
- your business needs to tap into the high growth business support ecosystem in order to expand internationally, develop innovative customer offerings and find the funds to fuel this growth.

Sound familiar? The Business Wales Accelerated Growth Programme is for you. But it's not for everyone. This highly specialist personalised service can only be made available to a small percentage of Welsh based businesses who fulfil the eligibility criteria.

Images:

Page 1 : Contis Ice Cream, Lampeter

Back cover: Laser Wire Solutions, Pontypridd

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businesswales.gov.wales

Is your business eligible to join the Business Wales Accelerated Growth Programme?



In order to be accepted on the programme, your business must be based in Wales, have fewer than 250 employees and be able to demonstrate you have the potential to:

- grow turnover by at least 20% year on year or for younger firms achieve a minimum growth of £2million turnover over 3 years
- attract external funding to help fuel the growth
- startup businesses must commit to achieving a cumulative turnover of £2 million over 3 years once they commence trading
- generate at least 10 new jobs in 3 years, a proportion of which are above average salary for Wales
- start or grow your ability to unlock significant opportunities in international markets.

This programme is exclusively targeted at Wales' most ambitious firms who are totally committed to rapidly scaling up their business and generating greater prosperity in the region.

How does the Business Wales Accelerated Growth Programme work?

In order to meet the individual requirements of your high growth business, working with your dedicated Relationship Manager, the Programme is tailored to address your specific growth constraints. The programme can help you overcome these in a number of ways.



1-2-1 Coaching & Consulting

From a team of experienced high growth specialists. We focus consultancy work packages directly at the specific growth challenges your business faces.



Professional advisory services

Access to legal, IP, lean manufacturing, corporate finance, IT, HR, marketing advice etc. Practical face to face support to overcome tactical growth challenges.



Management development

Through a tailored programme of master classes, either one-to-many offsite or one-to-few on-site to up-skill yourself and your team.



Access full suite of Welsh Government support

Ensure you benefit from all that's available from the Welsh Government including funds and related support initiatives like leadership development programmes.



Exclusive deals

Our Gold Partner network offers discounted "Member only" deals all focused to help you grow faster, stronger for longer.



Membership of a community

Join with like-minded ambitious entrepreneurs with peer to peer events, networking, trading opportunities and learning journeys to MIT plus Silicon Valley.

The Business Wales Accelerated Growth Programme is where truly ambitious Welsh businesses go to grow

How much does the Programme cost?

There is no cost to your business; the programme is part-funded by the European Regional Development Fund through the Welsh Government.

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We joined the programme to help us overcome the challenges we faced in rapidly scaling the business and fulfilling our true growth potential. We see ourselves as very much a global business and the support we have had has helped us to focus on growing an international company. The Business Wales Accelerated Growth Programme has been a fantastic resource as it is so flexible and responsive to our needs as we develop.

”

Paul Taylor CEO
Laser Wire Solutions

Laser Wire Solutions is a Business Wales AGP client and a Fast Growth 50 multiple award winner, growing over 700%.


Continue your journey...


Interested in learning
more about how this
programme could
unlock your business's
true growth potential?

Talk to us


You can get in touch with us online,
by phone or even on social!

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