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THIS IS FOOD AND DRINK. **THIS IS WALES.**

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FOOD & HOSPITALITY  
ASIA, SINGAPORE

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Trade Show

21-24 April 2026

[businesswales.gov.wales/foodanddrink/](https://businesswales.gov.wales/foodanddrink/)

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Cymru  
Wales

Helix Bridge,  
Singapore



**This is Food and Drink.**  
**This is Wales.**

## **Exhibitors**

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Pierhead, Senedd and  
Wales Millennium Centre, Cardiff Bay

## Croeso i Gymru. Welcome to Wales.

Wales' food and drink has a deep connection to its landscape, people and culture. You look after the land, and it looks after you.

Eating and cooking with fresh, locally sourced produce is something we pride ourselves on, and many of our traditional recipes are created with just a few quality ingredients.

The range of food and drink produced in Wales reflects the diversity of our small nation, with regional nuances in flavours, processes and techniques.

Internationally renowned chefs seek out Welsh across the globe, while at home we continue to innovate with quality ingredients.

Our food and drink industry is open to business and keen to extend our offer in Dubai and further afield.

For further information on [businesswales.gov.wales/foodanddrink/](https://businesswales.gov.wales/foodanddrink/)

# DAIRY PARTNERS LIMITED



Dairy Partners are a long established family owned British dairy company supplying UK and overseas markets.

We are a British company with a global reach! We have recently invested in a brand-new purpose-built factory which is set to be the most advanced of its kind in the UK.

Across both our main sites we have the capability to process mozzarella cheese, pizza cheese and analogue blended products into various formats including grated, shredded, diced and block.

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**Peter Jones**  
Export Sales – Business Development Manager  
[peter@mrjones.com.au](mailto:peter@mrjones.com.au)

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[www.dairypartners.co.uk](http://www.dairypartners.co.uk)



### Products

- Mozzarella
- Pizza cheese
- Mozzarella cheese analogue, block, shredded & IQF (individually quick frozen)

### Sales channels

- Importer
- Distributor

### Distribution capabilities

Via importer/distributor or direct to end user (fcl) via road or sea freight.

### Shelf life

Up to 24 months frozen.

### Accreditations

- BRC
- Halal
- Red Tractor

### Top export markets

- Middle East
- Far East

# THE HELIX PROGRAMME

FUNDED BY THE WELSH GOVERNMENT

Y Rhaglen HELIX  
The HELIX Programme

The HELIX Programme provides funded food safety certification, new product development and process efficiency support to eligible Welsh food and drink companies.

Support from the Welsh Government's HELIX Programme is flexible and tailored to the individual needs of your business.

The HELIX Programme is funded by the Welsh Government and is a pan-Wales initiative.

Previously known as Project HELIX, it has delivered a £676 million impact for the Welsh food and drink sector since it was launched in 2016.

The HELIX Programme provides funded food safety certification, new product development and process efficiency support to eligible Welsh food and drink companies.

Support from the Welsh Government's HELIX Programme is flexible and tailored to the individual needs of your business. Companies can access facilities and the expertise of our technical, academic and business support teams. Whether you're a start-up that needs assistance with food safety management or an established business looking for support with new product development, we can help.

**ZERO2FIVE Food Industry Centre**  
Cardiff Metropolitan University,  
South Wales  
[ZERO2FIVE@cardiffmet.ac.uk](mailto:ZERO2FIVE@cardiffmet.ac.uk)

[zero2five.org.uk](http://zero2five.org.uk)

**Food Technology Centre**  
Grŵp Llandrillo Menai,  
North Wales  
[ftc@glm.ac.uk](mailto:ftc@glm.ac.uk)

[www.foodtech-llangefni.co.uk](http://www.foodtech-llangefni.co.uk)



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### Products

Core services within the following disciplines:

- New Product Development
- Process Efficiencies
- Technical Compliance

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### Distribution capabilities

Work across Wales to support all Welsh Food and Drink Businesses

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### Accreditations

Support businesses to gain certifications

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Food Centre Wales  
Ceredigion County Council,  
Mid-West Wales  
gen@foodcentrewales.org.uk

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AberInnovation  
Aberystwyth University Campus,  
Aberystwyth  
rih@aber.ac.uk

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[www.foodcentrewales.org.uk](http://www.foodcentrewales.org.uk)

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[aberinnovation.com](http://aberinnovation.com)

# HYBU CIG CYMRU



PGI Welsh Lamb is in high demand and is now exported to over 20 countries worldwide. The PGI mark of traceability has been a cornerstone of this trade, at home and abroad, since the designation was awarded in 2003.

Our farmers and traditional methods have for many years been recognised for their production of superb quality lamb, and our exporters are renowned for their ability to harness and develop relationships at every level of business.

Our Welsh Lamb products include bone-in carcasses, trimmed primals, offal and 5th quarter cuts, retail packed sliced meat and are tailored to match the specifications of each customer.

People, provenance and taste are at the heart of the Welsh Lamb story and our farmers who have been using traditional and sustainable methods for years.

Reliability, quality and taste comes part and parcel of the Welsh Lamb offer.

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**Jason Craig**  
Market Development Lead  
jcraig@hybucig.cymru

[www.welshlambandbeef.com](http://www.welshlambandbeef.com)



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### Products

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—PGI Welsh Lamb

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### Sales channels

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—Wholesale  
—Retail  
—Foodservice

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### Distribution capabilities

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Worldwide to countries with market access.

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### Shelf life

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+42 days

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### Top export markets

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—EU  
—GCC  
—Japan  
—USA

# MORNFLAKE MIGHTY OATS

Celebrating 350 years of expert Oat milling making us the 4th Oldest company in the UK.

Offering everything from creamy Quick Cook Oats, Jumbo Chunky Oats, Muesli, Granola offering healthy Oat benefits plus a range of Bulk Oats for industrial use.



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**Andrew Rutter**  
Industrial Export Sales Director  
andrew.rutter@morningfoods.com

[www.mornflake.com](http://www.mornflake.com)



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### Products

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- Oats
  - Oatmeal
  - Oat Bran
  - Muesli
  - Granola
  - Chocolatey Squares
  - Flakes
  - Organic
  - Gluten Free
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### Sales channels

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- Retail
  - Industrial
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### Distribution capabilities

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Worldwide

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### Shelf life

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Depends on product but ranges from 9 to 18 months.

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### Accreditations

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- BRC AA\*
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### Top export markets

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- Europe
  - Middle East
  - Asia
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# ST DAVID'S DISTILLERY

St Davids Distillery was founded by Neil Walsh, a member of a St Davids family with at least eight generations of heritage.

The distillery is located in the UK's smallest city, the birthplace of Saint Davids, Wales's patron saint.

We craft ultra-premium spirits using botanicals from the local peninsula, delivering an authentic taste of Wales—including our signature St Davids Seaweed Gin.

Though small in size, our ambition and reach, like Wales itself, extend far beyond our scale.



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Neil Walsh  
Founder  
[neil.walsh@stdavidsdistillery.wales](mailto:neil.walsh@stdavidsdistillery.wales)

[www.stdavidsdistillery.wales](http://www.stdavidsdistillery.wales)



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### Products

- St Davids Seaweed Gin
- St Davids Welsh Dry Gin
- St Davids Ramsey Island Gin
- St Davids Spiced Seaweed Rum
- St Davids Vodka

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### Sales channels

- Online

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### Distribution capabilities

200,000 Bottles

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### Top export markets

Not currently exporting, but just signed a minimum of 60,000 bottles with a partner for North America

**Find out what Wales can do for your business:**

Tel: +44 (0) 3000 603000

Web: [businesswales.gov.wales/foodanddrink/](http://businesswales.gov.wales/foodanddrink/)

Linked-In: Bwyd a Diod Cymru | Food and Drink Wales

Facebook: Food & Drink Wales

Twitter: @FoodDrinkWales

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## **Welsh Government Officials – Export**

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