THIS IS EXPORT. THIS IS WALES.

JAPAN EXPO & JAPAN HEALTH

Export Market Visit

20-28 June 2025

tradeandinvest.wales





This is Export.

This is Wales.

Goggleminds

MediWales

Red Medtech

Llusern Scientific

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Wales is a self-governing constituent country of the UK and the Welsh Government is the devolved Government for Wales.

Devolved since 1999, the Welsh Government's decision-making powers within a small and joined-up country mean we can cut red-tape and act fast.

They also mean we are responsible for our own economic development, working with business to create a prosperous, green and equal economy.

Wales has a strong industrial heritage that has shaped our confident, creative and ambitious economy of today. We have strength in depth in advanced manufacturing, creative industries, energy and environment, financial and professional services, food and drink, life sciences, and technology.

Our commitment to sell Wales to the world has never been more focussed and this mission provides an ideal platform for us to build on established links and discuss future export opportunities.

Wales means business.

Airbond is a leading innovator in yarn splicing technology. With a deep understanding of splicing science, the company develops simple, reliable, and effective products for traditional and modern textiles



Airbond's commitment to research and customer support has led to groundbreaking solutions for complex yarn splicing challenges, particularly in the emerging composites market. The company is a proud recipient of the UK's Queen's Award for Industry – Innovation.

Product/Service

Airbond offers a comprehensive range of pneumatic yarn splicers for various textile applications. From fine to ultra-large yarns, the company provides solutions for synthetics, carpets, and even challenging composites. Airbond's splicers are renowned for their performance, simplicity, and durability. The company also specializes in custom solutions for unique splicing problems. With a focus on continuous innovation, Airbond is a trusted partner for high-quality splicing technology.

Objectives

Airbond's trade mission to Japan aims to capitalize on the country's burgeoning textiles and composites sectors. By showcasing the company's innovative splicing solutions, Airbond seeks to significantly increase sales within the region. Through strategic partnerships and relationship building, the company will establish itself as the premier splicing provider in Japan, positioning Airbond for long-term growth and market leadership.



Maxim Wright Research and Design Engineer

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Annette Marie Townsend is an interdisciplinary natural history artist practicing the art of wax sculpture both as an artist and conservator. She is one of a handful of Welsh artists recommended by the Michelangelo Foundation, Homo Faber Guide.

Annette Marie Townsend

Having graduated in textile design she joined the National Museum of Wales in 1995, working alongside the scientific collections in the Department of Botany. This led to her fascination and expertise in the historic art of creating botanical models from beeswax and in establishing her own solo practice. She has collaborated with national and international academic institutions -Cornell University, USA and Kew Gardens, London and exhibited in Europe, Hong Kong and Dubai, In 2022 she was invited by the Michelangelo Foundation to exhibit and live demonstrate her wax skills at the Homo Faber: Living Treasures of Europe and Japan exhibition in Venice.

Product/Service

Annette specialises in wax sculptures which capture the beauty, form and structure of our natural world. Working to commission, the craft can be adapted to the flora and fauna of any culture, making it uniquely adaptable for the international market and clients. Being bespoke, her work can be scaled to any size, depending on client requirements. Townsend will be represented by Ruth Davies of First Of March – an online gallery showcasing, promoting and advocating for Makers of world class craft who live and work in Wales. The Gallery represents nearly 40 Makers and actively seeks out

national and international collaborations and commissions, through networking, exhibitions, project development and strategic partnerships.

Objectives

The aim of the visit is to consolidate existing relationships with Japanese Makers, art leaders and craft organisations, while seeking out new contacts and buyers, introductions and opportunities – commercial and exhibitive – from within the bespoke, high-end world of craft.



Ruth Davies Director

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https:// annettemarietownsend.co.uk Art on Scarves was founded by North Wales based artist, Lucy Hay. Lucy set up the company to showcase her own designs, inspired by the Welsh countryside, by hand printing them onto luxury scarves.



As the company has grown both in the UK and internationally, it now employs immensely talented British artists.

Product/Service

The company is particularly proud of its award-winning sustainable range of scarves, made from recycled plastic bottles, and printed with original British artwork. These Sustainable scarves lend themselves beautifully to bespoke and exclusive designs.

Art on Scarves are currently working on designs for Saint Louis Zoo, Missouri; SeaWorld, Abu Dhabi; Detroit Zoo; Chester Zoo, UK; Newport Mansions, Rhode Island; and The Donkey Sanctuary, UK.

This year Art on Scarves is launching a luxury collection of British designed, British manufactured silk scarves. The company is dedicated to designing fashion accessories that are rooted in both Welsh and British heritage and history.

Objectives

Art on Scarves has been exhibiting and exporting mainly to the USA and Middle East. The aim of the visit is to develop relationships in Japan, with specific buyers for department stores, duty free, zoos, wildlife parks, tourist attractions, gift stores, online retailers, hotel chains, tourism authorities as well as to introduce the brand to potential agents and distributors.



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Cellular Agriculture is a pioneering food tech company registered in Carmarthenshire, with facilities in South Wales and the South West of England.



Cellular Agriculture is revolutionising the global food system by developing nextgeneration bioreactors and bioprocesses designed for the sustainable, scalable, and efficient production of cultivated meat. seafood, dairy, and other cell-based foods such as cocoa and coffee. As a company of many firsts, Cellular Agriculture is the first cultivated food company in the UK and Europe, the first to receive UK public funding for this field, and the first in the world to publicly showcase enabling technology for cultivated food, exhibited at the Nemo Science Museum in Amsterdam. Most recently, the company achieved a major milestone by developing the world's longest hollow fibre membrane reactor used for any form of cell culture. To date. the company has secured £1.4 million in non-dilutive funding from Innovate UK. UKRI, and the Welsh Government, and has raised £29 million in equity investment from global food leaders Hilton Foods PLC and G. Mondini S.p.A., both with significant international presence, including in Asia. With recent expansion to a new site in Wiltshire and plans for manufacturing capabilities in South West Wales, Cellular Agriculture is laying the foundation for the future of sustainable food production.

Product/Service

Cellular Agriculture core innovation lies in its proprietary hollow fibre membrane bioreactors, purpose-built for industrial-scale production of cultivated food, including meat, seafood, dairy, and other cell-based products such as cocoa and coffee. Unlike conventional bioreactors originally designed for pharmaceuticals, this technology is engineered specifically for the unique demands of food production, delivering superior cell culture performance, scalable design, and exceptional cost-efficiency.

Objectives

The primary objective of Cellular Agriculture participation in the Welsh

Government's trade delegation to Japan is to build on the momentum of recent collaborations established with key stakeholders in Singapore and Malaysia, following a successful Welsh Government Export Market Visit. These efforts were further reinforced by earlier connections made during a Department for Business and Trade-supported mission to Singapore. Now, the company is focused on accelerating its entry into Japan's rapidly growing cultivated food sector.

Cellular Agriculture will use this opportunity to showcase its proprietary hollow fibre membrane bioreactors, specifically engineered for the industrial-scale production of cultivated meat, seafood, and dairy, and highlighting its scalability, cost-efficiency, and sustainability during key meetings and networking opportunities.



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Celtic English Academy is an award-winning, accredited English language centre based in Cardiff, Wales, UK.



Accredited by the British Council, the Academy has welcomed over 16.000 students from around the world since 2004, offering life-changing experiences and helping learners achieve their English language goals. The company is proud to be recognised as an Export Champion for the UK Government and an Export Exemplar for the Welsh Government. showcasing our commitment to promoting Wales as a study destination on the global stage, Celtic English Academy is also a Fair Play Employer Award winner, reflecting our dedication to inclusive, ethical employment practices, and a carbon neutral business. demonstrating our ongoing commitment to environmental sustainability.

In Cardiff, offering high-quality yet affordable residential accommodation, located just a 10-minute walk from the Academy, Situated in the city centre, the residence provides easy access to shops, parks, and popular attractions such as Cardiff Castle and Cardiff Bay, Cardiff is a clean, green, and compact capital where people can enjoy nature and travel easily on foot or by bike, without needing to rely on public transport. For a more immersive cultural experience, offering homestay accommodation through its trusted and experienced network of long-standing host families across the city. Just two hours from London, Cardiff is a welcoming and accessible capital city, ready to be discovered. What sets Celtic apart is its dedicated student support - the learners don't just attend Celtic English Academy; they become part of the extended Celtic family.

Product/Service

With over 21 years of expertise, offering a wide range of English language programmes including:

- -General English
- -Exam Preparation (e.g. IELTS, OET)
- -Business English
- —Teacher Training
- -Young Learner Programmes

Celtic are also an authorised IELTS and OET exam centre.

For young learners, Celtic developed its own engaging language and cultural content

inspired by the UN Sustainable Development Goals. Our offering includes:

- —Junior Summer and Winter programmes
 —Year-round study tour group programmes
- -High school immersion experiences

Celtics Junior Summer Camp takes place in Monmouth, while junior groups are also welcomed year-round at our main Cardiff centre. In addition to English lessons, providing homestay or residential accommodation and a varied cultural and social activity programme to help students discover Cardiff. Wales, and the UK.

Celtic also offer in-house university counselling to support students aiming to continue their studies at university level.

Objectives

Celtic English Academy already works with over 35 active study abroad partners in Japan, and 8% of our students currently come from Japan. While most of our bookings to date have been individual adult students, Celtic are now looking to develop new partnerships to increase its intake of groups and young learners.



Shoko Doherty Chief Executive Officer

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Four Agency Worldwide stands at the forefront of global communications and marketing, offering unparalleled expertise in various sectors with a presence in multiple countries, a team of 250 and a significant investment in cutting edge AI.



Product/Service

Campaigns are built and delivered using the Difference Engine which is a unique intersection of:

- -Deep audience insights and analytics
- -Behaviour change theory
- -Responsible AI
- Measurement using advanced dashboarding techniques

Areas of Expertise:

- Healthcare Communications:
 Crafting compelling narratives and campaigns that promote health awareness, education, and advocacy.
- —Public Relations: Four's PR professionals are adept at building strong relationships with media outlets, influencers, and stakeholders to amplify clients' health initiatives and campaigns.
- —Digital Marketing: In the digital age, the agency excels in leveraging online platforms to reach target audiences, creating impactful digital content, managing social media campaigns, and optimizing websites to ensure maximum visibility and engagement.

—Event Planning: From international trade shows to local health fairs, Four meticulously plan and execute events that highlight its clients projects and innovations.

Located in Wales, with offices in Cardiff and Aberystwyth, Four Cymru offers localized strategies backed by global insights, ensuring clients benefit from the best of both worlds.



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Founded in 2013, **Frog Bikes** emerged from Jerry and Shelley Lawson's search for the perfect bike for their children. Their journey led them to leave corporate careers and create bikes tailored exclusively for kids, designed and built in the UK.



Frog Bikes has now grown into a globally recognised brand, boasting an award-winning factory in Wales and over 1,000 retailers worldwide. The family business is celebrated not only for its innovative approach to design and safety but also for its early commitment to sustainability.

Product/Service

In collaboration with Brunel University London and renowned engineer Dimitris Katsanis (Olympic Team GB), Frog Bikes has transformed children's bicycle design. Rather than simply scaling down adult bikes, Frog Bikes designs every model and component around the unique anatomical needs of young riders. Features such as narrow Q-factor, shorter cranks. scaled-down handlebars, and shortreach brake levers combine to provide optimum comfort, control, and safety. This makes Frog Bikes the ultimate premium lightweight kids bikes. Additionally, Frog Bikes is dedicated to environmental stewardship; it uses responsibly sourced materials, designs robust bikes that support extended use or resale, have the highest level of repairability, and continually seeks ways to reduce its carbon footprint. This commitment ensures that every ride not only provides a safe and enjoyable experience but also contributes to a greener future.

Objectives

Frog Bikes recently partnered with Podium Co. (www.podium.co.jp), based in Nara City since 1992, to expand its distribution in Japan. The mission is to build a network of like-minded partners sharing the same values. They will work to support retailers offering expert bike fitting advice, professional assembly, delivery, and unmatched customer care. Ultimately, Frog Bikes' mission is to inspire a new generation of healthy, active young cyclists while promoting sustainability.



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GCRS (Global Compliance Regulatory Services) is a UK-based consultancy specialising in cosmetic regulatory compliance, product development, and international market entry strategies.



With over two decades of experience, the company supports beauty brands, manufacturers, and retailers in meeting regulatory obligations across the UK, EU, US, and other global markets.

Product/Service

GCRS offers a comprehensive suite of regulatory and product development services, including:

- -Product Information File (PIF)
- -Cosmetic safety assessments
- -Responsible Person services
- -Labelling and claims compliance
- -Strategic consultancy for new product development

In addition, GCRS has developed CRFT (Compliance Right First Time) — a proprietary digital platform designed to streamline and simplify the compliance process, enabling faster and more efficient product launches.

Objectives

GCRS is participating in the export market visit to Japan to expand its global presence, develop strategic partnerships, and gain a deeper understanding of Japan's regulatory environment. Japan's high standards in cosmetic innovation and quality align with GCRS's values and capabilities. The company aims to:

- Support Japanese brands entering the UK/EU markets
- Assist UK beauty brands in navigating regulatory requirements to launch in Japan
- Foster long-term, bilateral collaboration and innovation in the global beauty sector



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NPTC Group of Colleges is a leading provider of Further and Higher Education in Wales and the UK.



As one of the largest college groups in the UK, it offers a wide range of Academic and Technical Vocational Education and Training (TVET) programs across nine specialist colleges, serving a third of Wales.

With international offices in South and East Asia, NPTC Group brings extensive global experience, partnering with governments, universities, and colleges and private institutions across Europe, Asia, the Middle East, and the Americas to develop long-lasting partnerships focused on solution-based training programs and sustainable skills development.

The Group also owns LSI Portsmouth, a leading English language school located in Portsmouth, a lively and historic university city on the beautiful south coast of England and 1.5 Hours from London, welcoming thousands of students and professionals from nearly 50 countries annually, including Japan.

Product/Service

English Language courses (General English, IELTS, Cambridge, OET Preparation, 30+, Business English, University Pre-Sessional Courses), Academic and Vocational Training, Executive Leadership, and Bespoke Professional Development programs, Cultural schools.

Objectives

NPTC Group, including LSI Portsmouth, aims to strengthen international collaborations, promote Wales as a study destination, and explore training opportunities with Japanese employers and educational institutions. It seeks to enhance partnerships while sharing best practices in education and training.



James Llewellyn Assistant Principal: International

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www.nptcgroup.ac.uk www.nptcgroup.ac.uk/ international **OpenGenius**, a Welsh company based in Penarth, Cardiff, is the creator of one of the world's leading innovation software programs, AYOA, an all-in-one tool for idea generation and collaboration that goes beyond traditional task management.



Chris and Gaile Griffiths founded the company in 2005 with the mission to help people think better using technology. OpenGenius promotes inclusion through assistive technology designed to benefit every member of a team, no matter their differences.

Product/Service

AYOA is an all-in-one visual productivity tool that assists users in planning, writing documents, managing tasks, and presenting findings. It also has many features to support those with challenges in literacy, writing, note-taking, focus, prioritisation, time management, and more. 2025 is being celebrated as the year of Wales and Japan and AYOA can be used both in Welsh and Japanese as well as many other languages.

Objectives

Following the continuing growth of AYOA in the UK assistive technology sector, OpenGenius aims to introduce the cutting-edge capabilities of its

software to the Japanese market. OpenGenius wishes to establish strategic partnerships with key Japanese business partners and explore opportunities for AYOA in Japan.



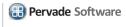
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Pervade Software is an independent cyber security software vendor with strong roots in the capital of Wales and three award-winning products.



Product/Service

OpView™ is the only monitoring systems on the market that can gather & correlate ALL data types and it is the platform used for the UK Police Cyber Alarm system.

OpIndex[™] is the most comprehensive dark net search tool on the market and has been selected to be the dark web intelligence gathering system for the UK National Crime Agency and Police Forces.

OpAudit[™] is the only compliance tracking platform that combined technical auditing and manual attestations and assessments and it's the platform for the UK Government's Cyber Essential Scheme through the LASME Consortium.

Objectives

 Brand awareness through presence at the Expo stand

- New business meetings with new potential prospects
- New business meetings with new potential partners
- -Meet existing partners in the Region



John Davies Director

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https://www.pervadesoftware.com **SaySomethingin (SSi)** is a proudly Welsh company, originally founded to reverse the language shift in Wales through the development of an innovative spoken language learning methodology.

SaySomethingin

SSi has been extensively tested in school rooms across Wales, studied by university academics and supported by users through independent testimonials as it built a strong and active community of confident Welsh speakers numbering in the tens of thousands.

Whilst Welsh is core to company, the SSi methodology is suited to all languages; in January 2025 SSi undertook an innovative way to prove this claim. Three people who did not speak a word of Japanese undertook to become confident conversationalists in the language in 10 days. This initiative (watch here: https://www.youtube.com/watch?v=cseELsCecqs) provides compelling evidence of the power of the SSi spoken language learning method.

Product/Service

Everyone can access the SSi spoken language learning process through an app that currently supports 12 languages, (with more being added) via Google Play Store for Android and Apple All library for iPhone.

Objectives

Spoken English for Japanese speakers has been launched. SSi is looking for Japanese partners to develop this resource within Japan.





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SudoCyber is a British cybersecurity education and training company headquartered in Brecon, Wales.



It specialises in delivering gamified, hands-on cyber training through its proprietary online learning platform, SudoRange. Founded and operated by military veterans with deep experience in national defence and cyber operations, the company was established to bridge the growing cyber skills gap by offering realworld, accessible, and engaging training for learners across the education, defence, law enforcement, and business sectors.

Product/Service

SudoCyber provides a suite of services and products that include:
SudoRange: A secure, browser-based cyber range with over 1,500 labs and scenarios, aligned with CyBOK, UK
Cyber Security Council pathways, and major certification bodies (CompTIA, EC-Council).

Objectives

SudoCyber hoped to enhance its global operations to Japan and beyond. Discuss potential opportunities to deliver capability development training to Exhibition objectives Academia, Defence, Corporate and Law enforcement agencies.



Marc Del-Valle Chief Operating Officer

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ValArt is the solution for the world of collectibles.



Crafted by collectors, for collectors, it deeply understands the challenges you face in managing, valuing, and protecting your cherished items. It is here to transform your journey and elevate your collecting experience to new heights.

ValArt knows that managing a growing, diverse collection can be daunting. The fluctuations in value and the challenge of safeguarding essential documents have left many collectors feeling overwhelmed. But with ValArt, those challenges are a thing of the past.

Not just a platform, ValArt is a commitment to honouring the value of your collections. With them, you won't merely track items—you will preserve a legacy. Whether you're a seasoned collector or just embarking on your journey, ValArt stands as your trusted ally, empowering you every step of the way. Join them and experience the difference today.

Product/Service

ValArt understands the unique needs of collectors at every stage of their journey. Its platform is designed to provide exceptional tools to help you organise, track, and enhance your valued items. Discover the standout features:

- -Cataloguing
- -Valuation
- -Document Protection
- -Legacy Sharing

Objectives

ValArt is looking to establish partnerships with prominent collectible retailers, such as Mandarake, and work with appraisal organisations like the Tokyo Art Appraisers Association. It also wants to explore collaborations with local auction platforms.

Ideal partners and stakeholders include traders of anime and manga memorabilia, as well as art galleries. Additionally, ValArt wishes to explore conversations with conferences and exhibitions such as the Tokyo International Antique Fair, Wonder Festival (focused on figures and collectibles), and the Osaka Art & Antiques Fair.



Elliot Riley-Walsh Founder & CEO

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Bomper is an independent creative production studio based in Wales, creating work filled with character and originality.



Bomper has been delivering distinctive visual content since 2014. Known for bold, character-rich work across advertising, branding, and broadcast, the studio expertly blends hyperreal CGI, hand-crafted animation, and live action to bring ideas to life. In recent years, Bomper has developed a strong foothold in the health, pharmaceutical, and science sectors, where its ability to communicate complex concepts with clarity and visual appeal has earned growing recognition.

Driven by curiosity and collaboration, Bomper operates as an idealed studio without a fixed house style. This flexibility allows the team to approach each brief with a tailored mindset. adapting creatively and technically to meet specific project goals. Their in-house team includes highly skilled artists, illustrators, animators, art directors, and producers who pride themselves on being able to balance strong creative storytelling with technical expertise, and have particular experience working with complex subject matter in the health, science and R&D sectors.

Product/Service

Bomper delivers projects both end-toend and in partnership with internal teams. Recent collaborations in the healthcare and pharmaceutical space include work with GSK, Nelsons, Colgate Singapore, Karo Pharma, as well as Moderna. With a flexible production pipeline and a collaborative ethos, Bomper is a trusted creative partner for brands and agencies that require visually impactful and original content. They currently export to the United States, France, the Netherlands, Sweden, and Singapore.



Emlyn Davies Founder and Executive Creative Director @ Bomper Studio

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Creo is a medical device company focused on the development and commercialisation of minimally invasive electrosurgical devices, bringing advanced energy to endoscopy.



Creo's vision is to improve patient outcomes by applying its advanced energy and suite of electrosurgical devices, initially in gastrointestinal, lung and soft tissue endoscopic surgery.

Product/Service

Creo has developed the CROMA electrosurgical generator, powered by its Kamaptive full-spectrum adaptive technology to optimise surgical capability and patient outcomes.

Kamaptive is a seamless, intuitive integration of multi-modal energy sources, optimised to dynamically adapt to patient tissue during resection, dissection, coagulation, and ablation procedures, providing clinicians with increased flexibility, precision and control.

CROMA currently delivers bipolar radiofrequency ("RF") energy for precise localised cutting, and focused high-frequency microwave ("MW") energy for controlled coagulation and ablation, via a single accessory port.

This technology, combined with Creo's range of patented electrosurgical devices, is designed to provide clinicians with flexible, accurate and controlled clinical solutions.

Objectives

To raise awareness of Creo's technology. Creo believes its technology can impact the landscape of surgery and endoscopy by providing a safer, less invasive and more costefficient option for procedures.

Note: products are not currently authorised nor available for sale in Japan.





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Goggleminds[®] is transforming healthcare education through immersive, AI-powered simulations that blend conversational training with practical, hands-on clinical experiences.



Its innovative platform supports learners in developing essential skills such as clinical reasoning, decision-making, and professional judgement, Goggleminds® works with respected institutions such as the University College London. Oxford University Hospitals and The Open University, as well as a wide range of public healthcare providers, universities, and training institutions. Beyond the UK, the company is committed to improving access to medical education in underserved regions, particularly in Sub-Saharan Africa, by connecting clinicians and educators with local learners to strengthen healthcare systems globally.

Product/Service

The Goggleminds® platform is a next-level training and assessment tool that transforms how healthcare professionals learn. Powered by smart simulation technology, it brings realworld clinical scenarios to life, helping users sharpen their skills, improve communication, and make better decisions. Whether through virtual reality or screen-based learning, it offers a seamless, immersive experience, tailored to both individual and team learning across hospitals, clinics, and beyond. Designed to adapt to local needs, Goggleminds® provides an intuitive solution for training healthcare professionals in Japan — particularly in rural and ageing communities ultimately improving patient care and health outcomes while preparing the workforce for the future of clinical practice.

Objectives

Building on our collaboration with the Institute of Science Tokyo and Cardiff University, Goggleminds® is seeking to connect with universities. healthcare providers, and training institutions in Japan interested in advancing clinical education through immersive technology and AI. The company also welcome partnerships that support student and workforce development, research, and distribution. Furthermore, inviting Japanese institutions to join our global learning network - connecting with educators and learners from regions including Sub-Saharan Africa to share virtual training, expand access, and strengthen healthcare systems worldwide.



Azize Naji CEO & Founder

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Llusern Scientific is a developer and manufacturer of a molecular diagnostic testing system called Lodestar DX. Our first test panel is for Urinary tract Infections (UTI).



Lodestar DX is small, portable and ease to use making it ideal for use in near patient settings such as community clinics, primary care and for mobile healthcare.

Lodestar DX uses LAMP technology to amplify and detect DNA and RNA to identify a wide range of bacterial and viral targets.

Llusern's UTI panel tests for the presence of six pathogens in one microlitre of urine. UTI is a global healthcare problem with an estimated 400 million instances a year. One in two women will get a UTI in their lifetime with elderly patients being a second highly vulnerable patient group. Despite this there are very few diagnostic tools currently available for UTIs.

The need for better diagnosis of UTI is highlighted by the urgent requirement to reduce the volume of antibiotics prescribed for suspected cases of the condition. High prescribing rates of antibiotics for UTI are a significant contributor to the growth of antimicrobial resistance (AMR). AMR is considered to be a healthcare timebomb by the global professional medical community.

Lodestar UTI has UK CA and ISO 13485 and will have CE-IVD by Q1 2026.

Product/Service

Molecular point of care diagnostic test for Urinary tract Infections.

Objectives

- Market assessment for UTI testing for medical use, particularly within elderly care.
- Market assessment for UTI testing in companion animals.
- Identification of potential distributors and corporate businesses for regional and/or global partnerships.
- -Identify potential competitors.
- Raise company profile as part of the business Pre-Series A fundraise.



Martyn Lewis Managing Director

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The Life Science Network for Wales. Founded in 1992, **MediWales** is the independent life science network for Wales, a not-for-profit limited company.



The company work on behalf of the Welsh life science sector, creating business opportunities and partnerships for our members, supporting global trade development, improving access to vital clinical expertise and engaging with government to align support with sector needs. MediWales recognise and celebrate our members' success and promote the strengths of the sector within Wales.

Objectives

The focus is creating opportunities for its members. MediWales support over 180 members from the medical technology, diagnostic and pharmaceutical industries, NHS health boards, university departments and professional services and suppliers. The company seeks to create collaboration through our publications and popular programme of events that focus on strategic issues for the life science industry, including regulatory updates, market access, finance and funding, clinical unmet needs, international trade and a range of special interest groups.



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Red Medtech: A Trusted Partner in Medical Device Development Compliance Consulting.



Red Medtech delivers expert consulting services in medical device development, specializing in technical, regulatory, quality, and project management.

With over 20 years of hands-on experience in healthcare technology, engineering and manufacturing, Red Medtech excels in guiding clients through the complexities of bringing innovative patient care solutions to market.

Product/Service

In the highly regulated healthcare industry, companies turn to Red Medtech for specialized guidance and practical support. Drawing on extensive professional experience, Red Medtech offers flexible consulting solutions tailored to the diverse needs of clients – from startups to multinational corporations. Red Medtech provides comprehensive medical device expertise that supports projects from initial design concepts through to production, certification. and post-market stages, ensuring clients meet their legal obligations before and after product launch.

Objectives

Red Medtech is committed to being a trusted partner dedicated to customer success; helping companies navigate the regulatory landscape to develop safe medical devices and achieve essential certifications, including ISO 13485, EU MDR CE mark, UKCA, and US FDA approvals. The company looks forward to growing its international client base and building lasting relationships.



Professor Laurie Rowe Director & Founder – Medical Device Consultant

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Cymru Wales is the Welsh Government supported marketing initiative for Wales.

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