

THIS IS EXPORT. **THIS IS WALES.**

EXPORT MARKET VISIT TO DUBAI & ABU DHABI & ARAB HEALTH 2025

Export Market Visit

25–31 January 2025

tradeandinvest.wales





This is Export. This is Wales.

Arab Health 2025

Biofortuna	06
Biozone Scientific Group – Exhibitor	07
Concentric Health – Exhibitor	08
Cultech – Exhibitor	09
Dulas – Exhibitor	10
Genmed Enterprises International – Exhibitor	11
HBI EuroCaps – Exhibitor	12
Huntleigh – Exhibitor	13
Imspex Diagnostics – Exhibitor	15
Jellegen	16
KeepMeWell	17
Llusern Scientific – Exhibitor	18
PDR – Exhibitor	19
R&D Surgical – Exhibitor	20
Red Medtech	21
Sotas – Exhibitor	22

Export Market Visit to Dubai & Abu Dhabi

2B Enterprising	24
Finalrentals	25
PatWorld	26
WeGetDesign	27



Pierhead, Senedd and
Wales Millennium Centre, Cardiff Bay

Wales is a self-governing constituent country of the UK and the Welsh Government is the devolved Government for Wales.

Devolved since 1999, the Welsh Government's decision-making powers within a small and joined-up country mean we can cut red-tape and act fast.

They also mean we are responsible for our own economic development, working with business to create a prosperous, green and equal economy.

Wales has a strong industrial heritage that has shaped our confident, creative and ambitious economy of today. We have strength in depth in advanced manufacturing, creative industries, energy and environment, financial and professional services, food and drink, life sciences, and technology.

Our commitment to sell Wales to the world has never been more focussed and this mission provides an ideal platform for us to build on established links and discuss future export opportunities.

Wales means business.

Biofortuna is a diagnostics CDMO and laboratory services partner providing a flexible and scalable outsourcing service to life science innovators all over the world.



Their services are wide-ranging, and whether supporting pre-clinical researchers, in vitro diagnostic companies, or food safety experts their objectives are the same – to form long term relationships and become a valued extension of your team.

They do that by solving problems and presenting opportunities. They listen to your requirements, develop customised solutions and deliver them with openness and transparency.

Product/Service

The Biofortuna service portfolio includes:

- Cell line QC, custom assay development, lyophilisation including Lyo beads, contract manufacturing, accelerated stability trials, biobanking, clinical sample storage and ICH stability storage.
- Operating from state-of-the-art, humidity-controlled premises, and benefiting from both ISO 13485 and ISO 17025 accreditation, in addition to FDA registration, they have a proven track record in the development and large-scale manufacture of PCR and LAMP molecular assays and immunoassays.

Partnering with Biofortuna will help you:

- save time and money
- mitigate risk
- accelerate your speed to market
- increase your throughput
- manage unpredictable demand
- scale up quickly

Objectives

Biofortuna's objectives are to develop long term partnerships with leading diagnostic developers and enable them to get their assays to market faster and more efficiently.



Charlottle Haskayne
Business Manager

+44 (0)7576 984 698
charlotte.haskayne@
biofortuna.com

www.biofortuna.com

Biozone Scientific is a global leader in air and surface purification technology, dedicated to creating healthier and cleaner environments across various industries.



With a commitment to innovation and excellence, Biozone Scientific develops advanced solutions that tackle the toughest air quality challenges, from eliminating odours and reducing airborne pathogens to controlling grease and mould. The cutting-edge products in Biozone Scientific's range are powered by Photoplasma™ technology, and designed to deliver effective and sustainable results, making them a trusted partner for businesses in hospitality, healthcare, food service, and beyond. The product range consists of air purifiers like the POWERZONE, AIRCARE, and PURIZONE, as well as specialised systems for HVAC, ice machine sanitation and kitchen hood cleaning. These solutions are engineered to meet the highest safety and performance standards, providing peace of mind and improved well-being for clients and their customers. Whether addressing odour control, surface disinfection, or air quality improvement, Biozone Scientific continues to create cleaner, safer indoor spaces worldwide.

Product/Service

Air Range – Chemical-free hygiene and odour control solutions designed to improve indoor air quality.

Surface Range – Automated cleaning and equipment protection for HVAC systems.

Ice and refrigeration range – Automated cleaning and equipment protection for Ice Machines.

Objectives

Find distribution partners for its products to enable the company to grow the company's footprint in the UAE Market. Grow the brand in air and surface disinfection through exposure and partnerships.



Malcolm Fox
Head of Sales Operations

+44 (0)77399 200 589
mfox@bsg-uv.com

Jim Richardson
UK Sales Manager

+44 (0)7951 441326
jrichardson@bsg-uv.com

www.biozonescientific.com



Concentric Health was founded with a mission: transform healthcare decision-making by making it more patient-centric, informed, and collaborative.

Recognising the limitations of the traditional, paper-based consent processes, the clinically led team developed Concentric, an innovative digital consent-to-treatment application. Concentric enhances shared decision-making, reduces organisational medicolegal risk, and integrates seamlessly into existing clinical workflows.

Since its launch in 2020, Concentric has become the UK's leading consent-to-treatment application, trusted by more than 40 NHS organisations, including leading institutions like Imperial College Healthcare and Oxford University Hospitals, and Circle Health Group.

Used by more than 750,000 patients each year, Concentric has demonstrated improvements in the patient experience of the consent process.

Product/Service

Concentric is a digital consent application that empowers clinicians to create personalised, patient-specific consent information.

Leveraging over 2,500 procedure templates, clinicians can tailor content to meet the unique needs of each patient, utilising relevant, evidence-based information.

By reducing day-of-treatment delays and cancellations, Concentric helps healthcare organisations achieve cost savings while streamlining operational efficiency.

Objectives

Building on a strong foundation as the UK market leader, Concentric Health aims to extend its impact globally over the next 12 months.

The team is focussed on partnering with international hospitals and healthcare organisations to digitally transform the consent process, reduce medicolegal risk, and enhance patient and clinician experiences worldwide.



Dr Dafydd Loughran
CEO

+44 (0)2922 947 532
hello@concentric.health

<https://concentric.health>

+ CULTech BIO SPECIALITY PRODUCTS

Guaranteed bacteria count to expiry, **Cultech** uses its proprietary TriPhase and StabilityMax technology used to manufacture ProVen Probiotics products, guarantees the stated number of live bacteria to the expiry date of the product.

PRO-VEN®
PROBIOTICS

The company utilise 'gas-tight' packaging and 'overage' of bacteria to ensure this. This process also allows the company to add other vitamin and minerals to its probiotics.

Product/Service

Nutritional Supplements – Probiotics, Vitamins, Minerals.

Objectives

Meet distributors in the UAE market who can represent the ProVen brand in market.



Rhian Davies
Export Manager

+44 (0)7779 052 997
rhiand@cultech.co.uk

Pablo Abrahams
General Manager

+44 (0)7764 811 295
pabloa@cultech.co.uk

<https://cultech.co.uk/>

For over 40 years, **Dulas** has been a pioneer in renewable energy. Their mission is to develop and implement renewable energy solutions that improve lives, help to combat climate change, and support communities in the most rural parts of the world.



As a long-established UK manufacturer of off-grid vaccine storage systems, their products support vital immunisation programmes globally. Their full range of temperature-controlled equipment for the medical and scientific sector includes pharmacy and laboratory refrigerators, as well as cooled incubators.

Product/Service

Vaccine Cold Chain – Having pioneered off-grid vaccine storage in the 80s, their range of solar powered refrigerators are PQS accredited, meaning that their customers can rely on their performance, quality and safety. Dulas products help ensure that vaccines are accessible to all – no matter how remote their locations.

Medical & Scientific – Their full range of temperature-controlled equipment for Life Sciences, includes an intuitive range of pharmacy and laboratory refrigerators complete with an advanced, user friendly touch screen controller, dual temperature probes for a true measurement and battery back up to the controller and cooled incubators with bespoke specifications, built exactly to the customers' requirements.

All Dulas refrigerators have integrated remote temperature monitoring capabilities, allowing end-users to monitor the performance of their refrigerators from anywhere in the world.

Objectives

- Meet key clients and new customers from across the region
- Meet with current distributors and search for new international distributors
- Raise Dulas's brand profile within the global market
- Increase awareness of Dulas's innovative products and services
- Showcase the new Dulas Life Sciences range



Catherine McLennan
Commercial Lead, Dulas Life
Sciences, Vaccine Cold Chain

+44 (0)7833 297 920
catherine.mclennan@dulas.org.
uk

Carolyn Holland
Commercial Lead, Dulas Life
Sciences, Medical and Scientific

+44 (0)7502 513 557
carolyn@polestarcooling.com

<https://dulas.org.uk/>

Genmed Enterprises International

is a privately owned medical device manufacturer specialising in minimally invasive access surgery.



The company produce a comprehensive range of disposable trocars, monopolar instruments, retrieval bags, suction irrigation, and Veress needles, all of which have received MDR accreditation.

Genmed offers a highly valuable proposition to its customers, backed by a management team with over 30 years of combined expertise in the design, development, marketing, sales, and manufacturing of medical devices. The core competitive strength lies in our one-piece flow integrated production process, enabling to deliver high-quality devices at a lower cost.

At Genmed, a priority is building close working relationships with healthcare professionals to thoroughly understand the specific needs and requirements of each medical specialty. This deep understanding allows us to stay at the forefront of innovation and ensures our product range consistently evolves to meet the demands of end users. The company is committed to aiding healthcare professionals in enhancing safety and efficiency in surgery while improving patient outcomes.

Product/Service

Genmed is a well-established provider in the UK market and collaborates closely with international partners to support the growth and development of it's global business. The commitment to

quality, innovation, and customer satisfaction positions us as a trusted partner in the medical device industry.

Objectives

Grow international sales, meet with distributors across the globe to increase the presence of Genmed product range in various markets. Genmed has grown considerably since 2022 so it is a good opportunity to meet with existing partners.



Meirion Thomas
Director

+44 (0)7949 263 041
meirion@genmedltd.com

Johnny Leung
Product Manager

+44 (0)7949 263 041
johnny@genmedltd.com

<https://genmedltd.com>



HBI EuroCaps is the key component of the renowned HBI Group and stands out as one of the leading softgel manufacturers in the world, boasting over 30 years of expertise in the soft gel manufacturing market.

Situated in the heart of the Welsh Valleys, the state of the art facility has both GMP certified and MHRA licenses, which positioning us to handle a broad spectrum of pharmaceutical, food supplements, and over-the-counter (OTC) products with unparalleled precision and quality.

As a leading softgel and nutritional gummy contract manufacturer, HBI Eurocaps supplies products to many of the leading brands and companies globally and they see HBI EuroCaps as their trusted, reliable and dynamic partner within the product supply chain.

Product/Service

HBI EuroCaps specializes in the production of high-quality nutritional supplements. Our commitment to innovation drives our collaboration with clients, helping bring new products to market swiftly and efficiently. We are dedicated to maintaining our reputation as a trusted partner in the global health and wellness sector by consistently delivering products that meet the highest standards of quality and safety.

Objectives

As part of the HBI Group, HBI EuroCaps leverages extensive resources and

expertise to enhance operational efficiencies and market reach. This synergy across the group's companies supports our mission to deliver exceptional products and services, thereby enhancing health and improving lives globally.



James Phillips
Senior Business
Development Manager

+44 (0)7894 907 993
james.phillips@hbieurocaps.com

Brett Tomlin
Managing Director

+44 (0)7769 932 562
brett.tomlin@hbieurocaps.com

www.hbieurocaps.com

A proud member of the Arjo family, **Huntleigh**, based in Cardiff (UK), has been committed to supporting healthcare professionals in improving outcomes and enhancing patient wellbeing since 1979.

HUNTLEIGH
A MEMBER OF THE ARJO FAMILY

Huntleigh do this through its proven solutions for Vascular Assessment & Treatment and Fetal & Patient Monitoring. With innovation and customer satisfaction as their guiding principles, Huntleigh strive for clinical excellence and improved performance, for life.

Product/Service

Huntleigh is a leading global provider of innovative and high-quality medical equipment for healthcare professionals. Proudly boasting world leading brands such as Dopplex, Hydroven, Sonicaid and Smartsigns, covering healthcare requirements in Vascular Assessment & Treatment, and Obstetrics & Patient Monitoring.

Objectives

Develop Huntleigh's global reputation as a manufacturer and supplier of high-quality medical devices. Providing products, services and support that exceeds the expectations of their customers.



Guy Evered-Hall
Regional Export Manager
– Middle East & Africa

+44 (0)7780 955 115
guy.evered-hall@arjo.com

Darren Meilak Global
Head of Marketing

+44 (0)7780 955 464
darren.meilak@arjo.com

<https://www.huntleigh-diagnostics.com/>



Growth.

The vibrant capital city of Wales – Cardiff is one of the fastest growing cities in the UK. It is also just two hours on the train from London.

Imspex is a leader in Breathomics, the non-invasive way to address major healthcare challenges.



Years of technology development have delivered a range of instruments across multi-industry sectors evidencing Imspex's leadership status. Breath collection and analysis is carried out using Imspex's lead instruments, BreathSpec® and FlavourSpec®.

The company's mission is to harness the potential of breath-based diagnostics and to provide cutting-edge analytics solutions where early warning signals are needed.

The company's versatile combination of gas chromatography (GC) and ion mobility spectrometry (IMS) has a proven track record in diverse industrial locations and sectors including biogas contamination (USA standard of siloxane testing, ATSM), food and beverage processing and wastewater pathogen detection.

The company's ImspexMedical division is developing multiple disease applications with leading hospital partners and grant consortia.

Product/Service

- BreathSpec®
- FlavourSpec®

Objectives

Imspex is seeking growth capital and leading development and commercialisation partners.



John McKinley
Group CEO

+44 (0)7767 367193
john@imspex.com

Amber Jacobs
PR, Social Media & Marketing
Support Manager

+44 (0)7920 051 743
amber@imspex.com

<https://www.imspex.com/>

Jellagen is a regenerative medicine company built on a novel biomaterial, Collagen Type 0.



Jellagen has been developing this platform since 2013 and is gearing up for commercial launch in the near future. Collagen Type 0 has proven healing and anti-inflammatory properties compared to existing collagen products (predominantly derived from humans, pigs and cows). The material is responsibly sourced from jellyfish and is available in many different formats.

Product/Service

Jellagen is currently focusing on applications in wound healing, sports medicine and dermatology. The first product is a micronized powder for wound healing and will be submitted to the FDA for 510(k) approval in 2025. Clinical trials will follow the regulatory submission to generate additional data to support the use of Collagen Type 0 to heal wounds.

Objectives

Jellagen is exploring the GCC market to understand the demand for non-mammalian collagen-based products

with the potential for superior healing outcomes. The primary indications are wound healing and sports medicine. If there is sufficient demand for Jellagen's products, the second objective is to understand how to bring Collagen Type 0 products to the GCC market.



Oliver Schofield
CFO

+44 (0)3333 583 299
+44 (0)7717 700 142
oliver.schofield@jellagen.co.uk

<https://jellagen.co.uk/>

KeepMeWell has developed a bespoke software solution (DeviceLink), which is designed to support the regulatory requirements of Post Market Surveillance for monitoring of medical devices, orphan injectable drug and aesthetic products used across multiple Health and Wellbeing settings.



Product/Service

As founder and CEO of KeepMeWell, Seetal brings over 30 years of experience as a Healthcare Professional with her Point of Care expertise and is supported by a highly experienced and knowledgeable Team of Clinicians and Regulatory specialists offering support to customers using DeviceLink across both Healthcare and Aesthetic industries. DeviceLink is being used within the NHS setting and was also shortlisted for the HSJ Digital Clinical Safety Award in June 2024.

The companies product is a scalable digital software solution for Post Market Surveillance and diagnostic intelligence reporting for both medical devices and orphan injectable drug products. It also offers a first-to-market innovative Post Market Surveillance monitoring solution for high risk injectable aesthetic products used by Healthcare Professionals, on behalf of manufacturers.

Objectives

KeepMeWell mission objectives are to promote KeepMeWell. by actively networking and creating global partnerships aimed at generating additional revenue streams. This will ultimately expand our company footprint and facilitate job creation for Wales.



Seetal Bhabra
CEO of KeepMeWell

+44 (0)7821 794 539
info@device-link.com

www.device-link.co.uk



Llusern Scientific has developed a molecular diagnostic analyser for low cost, accurate testing for use in primary, secondary, community and emergency care settings.

The analyser, Lodestar DX, uses LAMP technology to amplify and detect DNA and RNA to identify a wide range of bacterial and viral targets. Lodestar DX has a small footprint, a low manufacturing cost and is suitable for human clinical and veterinary applications. Llusern's first product will be a Urinary Tract Infection (UTI) test panel that tests for the presence of six pathogens in a single microlitre of urine. UTIs are a global healthcare problem with an estimated 150m cases a year. One in two women will get a UTI in their lifetime with elderly patients being a second highly vulnerable patient group. Despite this prevalence there are very few diagnostic tools currently available for UTIs. The need for better diagnosis of UTIs is exacerbated by the need to reduce the volume of antibiotics prescribed for suspected cases in order to counter the impact of antimicrobial resistance (AMR). AMR is considered to be a healthcare timebomb by the global professional medical community. Llusern's mission is to help reduce the antibiotic burden by improving UTI diagnosis at the point where it is needed most.

Product/Service

Molecular point of care diagnostic tests, primarily for UTIs.

Objectives

- Market assessment for UTI testing from medical and veterinary markets.
- Identification of potential distributors.
- Opportunities for collaborations on future tests and applications of Llusern's technology.
- Identify potential competitors.
- Raise company profile.



Dr Emma Hayhurst
CEO

+44 (0)7875 623 910
emma@llusern.co.uk

Martyn Lewis
CCO

+44 (0)7825 708 936
martyn@llusern.co.uk

www.llusern.co.uk

For 30 years, **PDR** has been creating distinct, successful and award-winning products for innovative companies ranging from start-ups to blue chips across the world.

pdr.

Ranked as the No1 Design Agency in the UK and in the top five in the US and Europe by the two leading global design ranking organisations. PDR has made hundreds of products covering everything from consumer goods to complex, life-critical medical devices from discovery and pipeline mapping through conception to successful market launch and beyond.

Trusted by many of the world's leading brands, PDR prides itself on repeatedly developing solutions that truly connect to users and challenge markets. Solutions which are consistently completed to budget, to target and on time.

Product/Service

Product Design Industrial Design, Service Design, Consumer Insight Research, New Opportunity Identification and Execution.

Objectives

To grow business through collaboration with innovative organisations seeking support and assistance in developing new products and services for both domestic and international markets.



Jarred Evans
Managing Director

+44 (0)2920 417 054
jwevans@pdr-design.com

Julie Stephens
Commercial Manager

+44 (0)2920 4172 35
jstephens@pdr-design.com

www.pdr-design.com

The **R&D Surgical** core team boasts more than 40 years of invaluable expertise in the field.



They cater to the global surgical community, offering a diverse array of devices such as the Original Cosgrove Mitral Valve retractor, the Gillinov-Maze retractor, as well as an extensive range of cardiovascular and cardiothoracic retractors and instruments. Their established network of distributors and sales professionals spans the globe, backed by a solid track record of success worldwide.

At their exhibit, they're showcasing a curated selection of devices and providing comprehensive literature for attendees.

Product/Service

Various surgical retractors, including the Cosgrove Mitral retractor, alongside their recently innovated solution for pectus carinatum, known as The Brace.

Objectives

At Arab Health, their goal is to expand their network of global distributors for their surgical retractors, especially

highlighting the Cosgrove mitral retractor. The market potential is substantial, amounting to hundreds of thousands of pounds. Additionally, they'll concentrate on introducing their newly developed product, The Brace, designed to address pectus carinatum.



Roger Thomas
Chairman

+44 (0)2920 026 422
sales@randdsurgical.com

www.randdsurgical.com

Red Medtech provides expert technical, regulatory, quality, and project management consulting for medical device developers.



With over 20 years of hands-on experience in healthcare technology, engineering and manufacturing, Red Medtech helps clients deliver innovative patient care solutions to market.

Product/Service

Healthcare is a complex, regulated industry, so companies rely on Red Medtech for specialist guidance and practical support. Drawing on extensive professional experience, Red Medtech offers flexible consulting solutions tailored to diverse customer needs – from startups to multinationals. Red Medtech provides engineering compliance expertise supporting healthcare projects from concept to production, certification and post-market.

Objectives

Red Medtech is a trusted partner dedicated to customer success, helping

companies navigate the regulatory landscape to develop safe medical devices and achieve certification including ISO 13485, EU MDR CE mark, UKCA, and US FDA.



Professor Laurie Rowe
Director & Founder – Medical
Device Consultant

+44 (0)7376 065 341
laurie.rowe@redmedtech.co.uk

<https://redmedtech.co.uk>

Sotas blends technical and leadership excellence to deliver customized, state-of-the-art solutions throughout the quality and regulatory spectrum.



Sotas is the colour of your compliance! With a unique palette of highly skilled and experienced Medical, Regulatory and Quality professionals, we focus on client relationships, industry expertise and experience to offer an outstanding yet accessible global service.

Product/Service

Sotas support medical device and IVD companies with unique, bespoke compliance solutions and consultancy services, immersing and integrating ourselves to guide them safely through their quality and regulatory landscape.

The company's services include:

- Global Regulatory Strategy
- Global pre-market notification preparation, submission, and communication with national regulatory authority
- In-country representative services (UK-RP, EU-REP)
- Remediation and transition activities
- Training and development
- Internal and external auditing

Objectives

Where you see compliance, Sotas see colour, and would like to engage with forward-thinking and innovative

organisations with whom it can build excellent relationships and support throughout the quality and regulatory journey.



David Hawkins
Managing Partner &
Principal Consultant

+44 (0)7780 697 867
david.hawkins@sotas.co.uk

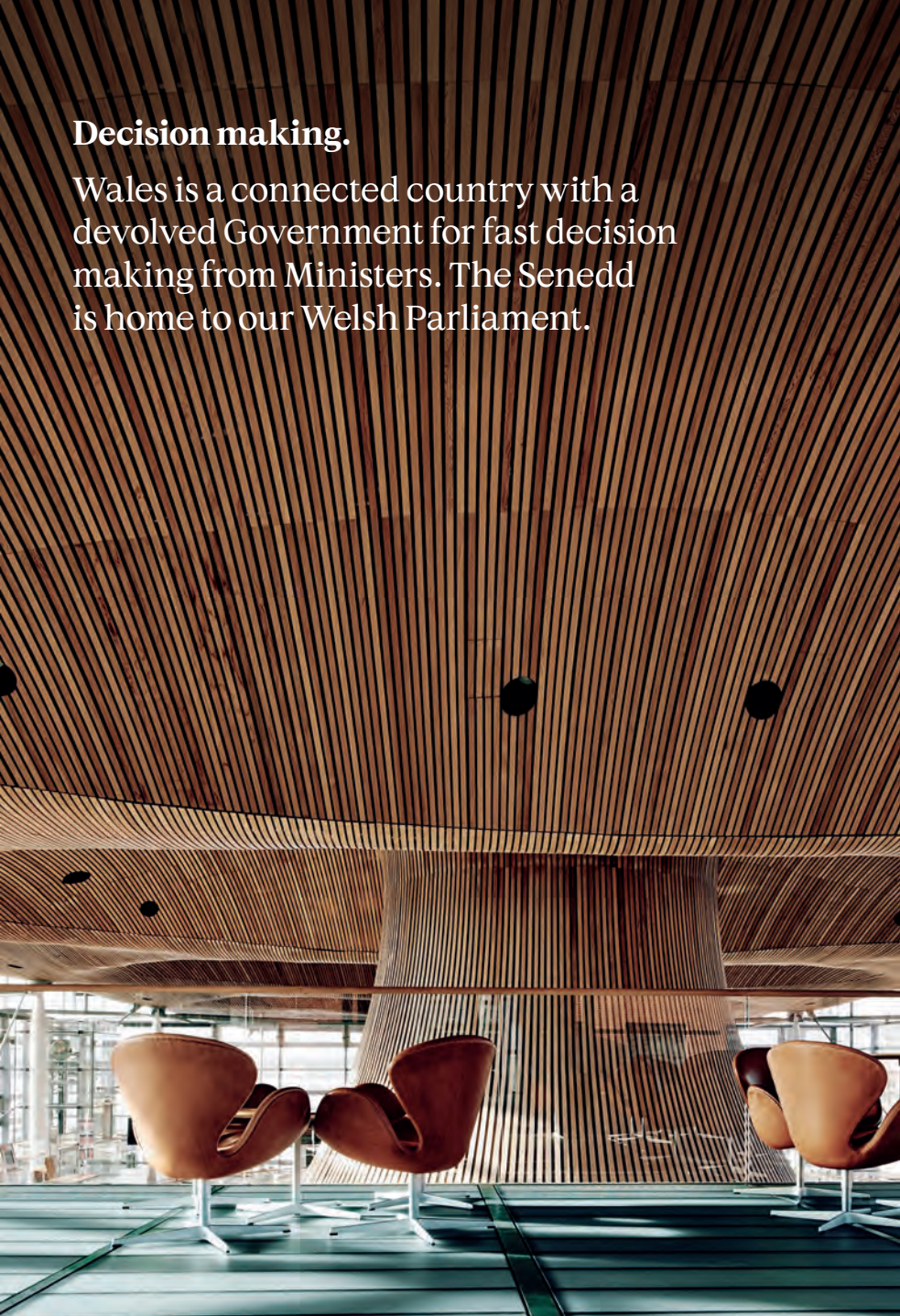
Tom Campbell
Managing Partner &
Principal Consultant

+44 (0)7572 173 722
tom.campbell@sotas.co.uk

www.sotas.co.uk

Decision making.

Wales is a connected country with a devolved Government for fast decision making from Ministers. The Senedd is home to our Welsh Parliament.



2BE is a primary education resource provider – connecting businesses with schools to support the learning of key skills for work and life.



Established in September 2021, 2BE has now worked with nearly 400 primary schools across England and Wales, over 50,000 children and delivered nearly 2,000 workshops.

Product/Service

2BE has developed a portfolio of storybooks, lesson plans, activities and in-person workshops to support skills development and ensure young people have access to role models who inspire and motivate them.

Objectives

2B Enterprising mission is to give teachers access to off-the-shelf resources to deliver engaging enterprise learning experiences in the classroom from ages 5-11, supporting the raising of aspirations of young people across the world.



Jayne Brewer
Chief Executive Officer

+44 (0)7779 928 140
jayne@2benterprising.co.uk

www.2benterprising.co.uk

Finalrentals specializes in connecting consumers with the best car rental deals online while empowering local car rental companies to enhance their digital presence and reach a broader audience.



By removing the complexities of technology, Finalrentals enables smaller car rental businesses to thrive in an increasingly competitive market.

With operations in 41 countries and 292 locations worldwide, Finalrentals continues to expand its footprint. On average, each location generates £18,000 annually, thanks to its innovative 3-tier technology solution.

Given the immense scale of the global car rental market, Finalrentals has positioned itself as a leading technology export company with significant growth potential. Customer feedback highlights the transformative impact of its technology, helping local car rental providers acquire more customers and optimize their operations. The success and adoption of Finalrentals' platform underscore its ability to meet the evolving needs of the car rental industry.

Product/Service

Finalrentals provides advanced car rental technology solutions, including web, mobile, and API platforms, tailored to drive efficiency and growth for its partners.

Objectives

Finalrentals is actively pursuing expansion within the GCC region. The company seeks to establish strategic partnerships with local car rental companies to explore synergies and foster mutual growth in this dynamic market.



Ammar Akhtar
Founder and CEO

+44 (0)7983 590 046
ammar@finalrentals.com

www.finalrentals.com

Established by brothers, Dean Parry, MSC (former UKIPO Examiner, and scientific researcher) and Tim Parry, MBA (an expert in Business and Marketing across a number of industries), Dean and Tim have built an impressive track record, since 2005 the team at **PatWorld** been consistently delivering exceptional research and customer service to IP Professionals, Tech companies and Universities Worldwide.



Product/Service

PatWorld Database

Your Ultimate AI-Powered Patent Research Tool. PatWorld is the cutting-edge patent research platform revolutionizing the way professionals access patent information. Boasting seamless integration of Ai, analytics, project management tools, and collaborative features, PatWorld is the go-to choice for professionals worldwide, with subscription options to fit every budget.

PatWorld Training Course

We have been training professional researchers for over 20 years. Now you can gain CPD points and learn searching with our new online "Introduction to Patent Searching" course designed for busy people wanting to improve their understanding and skills. The 7-hour online course offers the flexibility of starting whenever you want and gives a full month to complete the course.

Objectives

To meet prospective customers and expand to the United Arab Emirates.



Tim Parry
Business & Finance Director

+44 (0)1633 816 601
+44 (0)7841 866 869
timparry@patworld.com

www.patworld.com

Founded in 2017 and based in Cardiff, UK, **WeGetDesign** is a pioneering low-code software development company.



As the UK's first Gold-Accredited Bubble.io development agency, WeGetDesign empowers businesses and charities with scalable, user-focused digital solutions that transform operations and enhance productivity. Our experienced team of 18, including developers, designers, project managers, and apprentices, combines technical expertise with a collaborative approach, ensuring each solution is tailored to meet client goals.

Product/Service

WeGetDesign specializes in custom low-code applications tailored to clients' needs. The company develops scalable, cost-effective solutions—from CRM systems that enhance customer engagement to operational tools that optimize efficiency. Our phased approach (Discover, Design, Develop) ensures high-quality results with rapid turnaround times, making digital transformation accessible to organizations of all sizes.

Objectives

—To enable organizations to innovate with agility using low-code solutions.

- To make impactful digital transformation accessible to businesses of all sizes.
- To support Wales' digital economy by nurturing talent through our apprenticeship program.
- To strengthen client relationships through collaborative, custom-built digital solutions that drive measurable success.



Omar Moulani
Founder and Company Director

+44 (0)7702 158 318
omar@wegetdesign.com

www.wegetdesign.com

Find out what Wales can do for your business:

Tel: +44 (0) 3000 603000

Web: tradeandinvest.wales

Linked-In: [linkedin.com/showcase/trade-&-invest-wales](https://www.linkedin.com/showcase/trade-&-invest-wales)

Facebook: [facebook.com/InvestWales](https://www.facebook.com/InvestWales)

Instagram: [@InvestWales](https://www.instagram.com/InvestWales)

X: [@InvestWales](https://twitter.com/InvestWales)



Jonathan Fortune

Senior Manager, Export Services

jonathan.fortune@gov.wales

Jaike Pearce-Titley

Programme Executive – Export Services

jaike.pearce-titley@gov.wales

Claire Parfitt

International Trade Advisor

claire.parfitt@gov.wales

Overseas Offices – UAE**Sarah Taylor**

Regional Manager (MENA)

sarah.taylor007@gov.wales

Phil Taylor

Deputy Regional Manager (MENA)

phil.taylor@gov.wales



tradeandinvest.wales